



PRA[®]
DESTINATION MANAGEMENT

TRANSPORTATION SERVICES



AWARD-WINNING NATIONAL TRANSPORTATION SPECIALIST WITH LOCAL EXPERTISE

Our award-winning transportation services with a national support system and local office representation offer unique capabilities other shuttle companies do not. Intimate resident knowledge of the cities, solid local infrastructure and experienced national shuttle experts all add up to a successful, worry-free transportation experience.

PRA is a one-stop solution for all of your program needs.

THE PRA DIFFERENCE

The dynamic benefits of PRA's national shuttle service

- ✧ An **infrastructure already in place** on a permanent basis with 20 offices nationwide.
- ✧ **PRA only hires local motor coach companies** that offer flexible rates, scheduling and cancellation policies to fellow locals. With our **long-term relationships**, we can procure the best hardware and drivers in town. In addition, through our due diligence process, all coaches are guaranteed to carry the right insurance, have the best records, and adhere to all federal, state and local regulations.
- ✧ A **unique ability to quickly assess a situation** and make necessary adjustments before and **DURING** the shuttle program due to distinctive understanding of the ebbs and flows of a shuttle in our “home” cities. **Our in-depth approach examines the intangible factors** that play into how best to design and operate an efficient shuttle, including time of year, days of the week, overlapping conventions, city events, construction, etc.
- ✧ **PRA only hires local ground staff** who are more familiar with the quirks of the city, from public transportation to the personalities of local drivers, than out of town staff. They also act as ambassadors to the city, helping with directions, local attractions and restaurants – almost a mini-concierge! Plus, there are no travel costs (hotel and air) associated with local staff.
- ✧ **Our powerful relationships with local hotel contacts** offer inside information on how many guests are staying in each hotel who are part of the group but are not part of the room block.
- ✧ **PRA connects with local government agencies** that provide daily updates on road closures, detours and traffic delays.
- ✧ **Familiarity with local laws**, both written and unwritten (which major thoroughfare has three blocks that are closed to coaches; which neighborhoods allow absolutely no idling).
- ✧ **PRA is the “Green Shuttle Expert”** – the first in the industry to develop a shuttle-specific, customizable carbon footprint calculator. We offer this service free to our clients to determine their event’s carbon footprint and offer carbon offsets to counteract shuttle emissions.
- ✧ In addition to being shuttle experts, **PRA is a full-service DMC** that can handle any spin-off elements of a shuttle program – tours, entertainment, décor, registration desk staff, and more.

INDUSTRY SUPPORT

The recently published white paper *A Bus is Just a Bus....or is it? Values and Benefits of Using a Local DMC vs. Working with a Traveling Shuttle Company* commissioned and endorsed by the Association of Destination Management Executives (ADME) specifically tackles the issue of going local for your shuttle needs versus working with a traveling shuttle company.

To read the white paper, please visit:

www.adme.org/media/documents/ADMEshuttleWhitePaper1009.pdf



TRANSPORTATION SERVICES

- ✦ Shuttle Transportation
- ✦ Arrivals and Departures
- ✦ Event Transfers
- ✦ Sponsorship & Branding
- ✦ Program Logistics
- ✦ Staffing
- ✦ City Agency Coordination
- ✦ Site Inspection/Selection
- ✦ Signage and Printed Materials

PRA provides custom route maps and site plans for each shuttle.



AWARDS

Association of Destination Management Executives
Achievement Awards for Best Transportation Logistics

- ✧ 2008/2009 Finalist for two entries
- ✧ 2007 Winner
- ✧ 2006 Finalist
- ✧ 2005 Winner

The PRA system has ten offices that have achieved the Accredited Destination Management Company (ADMC) designation.



CLIENT QUOTES

“PRA is one of the best, if not the best, companies I have dealt with for transportation services. Everything was spot on from the initial RFP, planning, execution through the final billing. I would recommend them without reservation to anyone.”

~ Major League Baseball

“Without a doubt, transportation was by far the best managed aspect of the entire games. All of the dignitaries told me how much they enjoyed the transportation and how smooth it ran. I tip my hat to you all!”

~ San Francisco International Children’s Games

“We continually receive praise from our attendees and staff that says the shuttle service you provided was exceptional.”

~ American Academy of Pediatrics

“You were amazing...what a pleasure to work with you! Transportation went off without a hitch, you were responsive, and always had solutions at your fingertips.”

~ Maritz Travel

Client References available upon request.

TRANSPORTATION CAN BE GREEN!



We work diligently with our local partners to use the best particulate filters, reduce water usage, increase diversion rates, and use Biodiesel wherever possible. But it's not just in the equipment – each staff member plays a part in keeping your shuttle system green – from

designing the most efficient routes to training drivers to reduce idling.

Conference Shuttle Carbon Calculator

PRA has developed a progressive tool to calculate the carbon footprint of each transportation program. PRA is the first DMC to offer this valuable tool as a courtesy and value-added benefit for all its transportation programs. By utilizing this calculation tool, PRA clients can base mark their carbon footing as it relates to all transportation and shuttle service programs in an effort to help reduce costs and manage energy consumption and emissions.

In addition, PRA partners with Carbonfund.org, the leading carbon offset and reduction organization. We encourage our event organizers to calculate and offset the carbon footprint of their event, individually or as a group, to bring us closer to a greener future.



www.pra.com/carbon-calculator.aspx

1 Select an activity to offset

- Home
- Car
- Flight
- Train/Bus
- Zero CO₂
- Gift
- Event/ Wedding

2 Select a preset value OR use our Calculators

Home Presets

- Apartment (4100 sq ft)
11,000 lbs CO₂ - \$49.98
- Small House (1001-1499 sq ft)
16,500 lbs CO₂ - \$74.82
- Medium House (1500-2499 sq ft)
27,500 lbs CO₂ - \$134.71
- Large House (2500-4000 sq ft)
44,000 lbs CO₂ - \$200

3 Sort your offset bill to the checkout

Shopping List

Item	Tons CO ₂	Cost
Total	0.00	\$0.00

Add a Custom Donation
Enter your tax-deductible donation:

\$ 0

Offset your Footprint now!

Home Calculator

of People:

ZIP Code:

Electricity: kWh/yr (4421)

Natural Gas: Therms/yr (311)

Heating Oil: gal/yr (24)

(US averages provided in parentheses.)

Tons CO₂: **4.37**

Total Cost: **\$43.68**

Assumptions Reset Form

Add to List

MULTI-CITY/MULTI-YEAR

With DMC services in 20 offices nationwide, PRA ensures exceptional customer service and reliable, cost-effective transportation services. From Orlando to San Diego, the same tried-and-true best practices are in place to guarantee that we exceed your transportation expectations.

SPONSORSHIP

PRA has extensive experience with shuttle sponsorship programs. Sponsorship is an excellent way to offset your shuttle costs. We can offer anything from full motorcoach wraps, banners of any length or signage on the rear of the motorcoach to all types of interior signage such as headrest covers and video.



SALES CONTACT

Margie McCartney
Global Sales Manager
T. 773.368.8618
mmccartney@pra.com

THE PRA SHUTTLE EXPERTS

Jeff O'Hara, DMCP, CMP
T. 504.586.8181
johara@pra.com

Ferris Suér
T. 415.397.6300
fsuer@pra.com

Claudia Wehrman, DMCP, CMP
T. 619.234.9440
cwehrman@pra.com

PRA DESTINATIONS

Arizona (including Phoenix), Atlanta, Austin, Chicago, Dallas/Ft. Worth, Las Vegas, Los Angeles, New England (including Boston), New Orleans, New York, Orange County (including Anaheim), Orlando, Palm Springs, San Antonio, San Diego, San Francisco, Santa Barbara, Seattle, Southeast Florida (including Miami)



Total. Experience. Guaranteed.

PRA[®]
DESTINATION MANAGEMENT

TRANSPORTATION SERVICES

www.pra.com

